

y u m m i e

confections & clothing

Laura Waitze Zuckerman

Entrepreneur



Success comes to Laura Waitze Zuckerman in several ways. She is a loving, devoted wife, a nurturing, caring mother of two young children and a marketing savvy entrepreneur. It is quite a juggling act. Accomplishing all of this at the same time comes from having to learn to stand up for herself at a young age (she is the youngest of four children) and by honing her marketing skills in the fashion industry creating her own line of gym wear.

Her business acumen along with a strong sense of family has given Laura the uncanny ability to make everyone she comes in contact with feel warm and special. Laura founded yummi e confections & clothing with those same values in mind. She brings that loving warmth and creativity to you in the form of yummi e's decadently scrumptious chocolate confections and its line of playful clothing for mothers and kids.

Laura's ability to combine being an extremely talented modern business woman with high regard for tradition and heritage has not gone unnoticed. Laura Waitze Zuckerman and yummi e have been featured on The Food Network's Roker on the Road and has had articles printed about her in Modern Bride Magazine, New Jersey Monthly Magazine, The Courier News as well as in several trade publications.

Laura takes great pride in her creative treats and clothing offered by her latest venture, yummi e confections & clothing. Given the combination of Laura's winning personality, the absolute deliciousness of her chocolate confections and the unique clothing for both mom and kids, yummi e is surely on its way to becoming a huge success.



Laura Waitze Zuckerman & yummi e were featured on *Roker On the Road*/Food Network in October of 2005.

For more information visit our websites

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